



Report on

International Virtual Conference

“Women Financial Wellness, Women empowerment and Financial Gender Parity”

Organized on 18th & 19th January 2021

About the Conference

A disproportionate role played by women in families and society has always been crucial and for that they are respected but on special occasions. When it comes to women’s financial role, most of them consider themselves as secondary source of income and therefore, the huge gap of financial gender imparity is nearly unchanged. This is in fact a case which is not only in India but in the whole world. To address this issue, TDP Global Consulting conceptualized and organized first of its kind a two days "International Virtual Conference on “Women Financial Wellness, Women empowerment and Financial Gender Parity”.

Prof. Dr Sunil K Somani , Vice Chancellor Medi Caps University was Chief Guest for day 1 and Ms. Sutapa Sanyal, IPS and former DGP Uttar Pradesh Police was guest of honor for day 2.

In this conference eminent speaker Dr. Ashok Haldia, Chairman, Board of IIP- ICAI, Former secretary, ICAI and MD&CEO PFS Ltd. and Ms. Priyanka Parashar, Co-Founder and Partner, TDP Global Consulting had with their immense experience gave a thought and direction to this much needed area and appealed to initiate a drive to educate women for their informed financial decisions and sensitize them to take a lead role towards their empowerment and bringing out a financial gender parity through their transformative behavioral change.

During day 1- Shri Surya Kant Sharma, Sr. Consultant, AMFI (North India) and former DGM SEBI and Shri Munish Sabharwal, Sr. Vice President, SBI Mutual Funds enlightened to the participants and Dr. Supriya Pathak, Director, Witty Gossip gave welcome address and programme was moderated by Ms. Neha Malkan, Head Marcom and Investor Relation, TDP Global.

During Day 2-Ms. Shikha Sharma, President, South Asian Chamber of Commerce & Industry and National President - WICCI for National Council of Food and Nutrition

gave welcome address to the participants and all dignitaries of conference. This session was attended by eminent speakers who are stalwarts in the area of personal finance. Eminent speakers put light on issues of financial securities and apprised that there is a gender angle involved in empowerment and overall financial wellness. The environment and the life cycle of a woman make her financial needs different. Accordingly, the templates and solutions also need to be designed to meet these differences”

Ms. Monika Halan, Famous writer, speaker and media personality and author of national best-selling book “Let us talk money” apprised that Women are overloaded for work at home that's what make them unable to take control over personal finance beyond a certain minimum level of savings. They need to take time out for savings and investments from their routine. Ms. Preetha Wali, Co founder, Pay it forward mentioned that “Educating women is what everyone speaks about but men need to be educated more towards education of women personal finance. Ms. Bindu Sastry, Founder and MD of MAUVERICK said, “Financial frauds are not gender biased but both men and women are at various cyber risks”. Ms. Enkeleda Lulaj, the Advisory Board Member at Georgia State University talked about the importance of Budget Education for financial wellbeing. Mr. Zahiruddin Babar, Co-Founder & CEO-RED Vision Computer Technologies Pvt. Ltd. emphasized on need of Financial Literacy for Empowerment of Women. The conference of day 2 was moderated by Ms. Shilpa Bhawna, Creative Director, BKT Media Pvt. Ltd. Around 1300 participants were registered in the conference.

The conference was supported by BSE-IPF, Reliance Industries Ltd., Foundation for Millennium Sustainable Development Goals, Women’s Indian Chamber of Commerce & Industry, Medi-Caps University, Witty Gossip Association and RedVision Technologies Pvt. Ltd.

Eminent speakers, guests and participants appreciated about the conference which is much needed initiative of taken by TDP Global Consulting in this direction as well as support extended by BSE-IPF.

Glimpses of the Conference



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