

National Virtual Conference



World Association of Small
and Medium Enterprises
(WASME)

In association with



Indian Institute of Insolvency Professionals of ICAI
(Company formed by ICAI as per Section 8 of the Companies Act 2013)

Demystifying Prepack Insolvency Framework for MSMEs

Time : From 4.00 to 6.00 PM
Date : 10th September 2021 (Friday)

Registration Link

<https://forms.gle/Yt4KRXkAnnMsYrzE8>

**CPE-2 hours for IPs/
Members of IIP-ICAI**

Strategy and Implementation Partner



About the conference

Demystifying Prepack Insolvency Framework for MSMEs

MSMEs are considered as the engines of economic growth and for promoting equitable development in the country. MSMEs play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries and also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. The MSME sector's contribution to India's GDP is significant and has been measured at around 30%. Moreover, MSME Sector contributes to about 48% of the total exports of the country.

Given the criticality and noble underlying objectives, WASME along with IIIPI, the frontline regulator and the largest insolvency professional agency in India, are organizing a web-conference to bring about better awareness among the stakeholders of MSME sector. We are pleased to inform that TDP Global is the strategy and implementation partner of WASME. We trust that an active participation of your prestigious organization will add value for successfully organizing of the conference and gain advantage of an extended outreach. We, on behalf of WASME, invite participation as delegate, speaker and sponsor in the conference.

INVITED EMINENT GUESTS AND SPEAKERS

- **Dr Ashok Haldia**, Chairman, IIIPI
- **CA Rahul Madan**, MD, IIIPI
- **CA & Adv. Ashish Makhija**, IP
- **Dr. Sanjeev Layek**, Executive Secretary, WASME
- **Senior Bankers, Professionals and Industry representatives**

* Confirmation awaited

KEY DISCUSSION TOPICS

- Demystifying Prepack Insolvency Framework for MSMEs
- key features of PPIRP, MSMEs' perspectives
- COC's perspectives
- Expectations of MSMEs from the framework and likely challenges
- Emerging jurisprudence around PPIRP, issues envisaged and likely solutions,
- COC role & expectation,
- Roles of IPs, balancing rights of stakeholders,
- Direction for best practices and self-regulation

Target Participants: Including- MSME Sector, Directors, Promoters, Finance Officers, IP Professionals, CAs, CMAs, CSs, Senior Staff and Officers from Regulators, Credit Institutions, Banks, NBFC, Asset Reconstruction, Insolvency professionals, Legal Firms, Financial Institutions, Real Estate, Investors, Consultants, Academician and Research Scholars, Lawyers, Investment funds



Note: Only registered participants will receive the link for attending the live virtual session. Prior registration is mandatory.

Sponsorship and branding opportunities

Sponsorship Categories	Budget	Inclusions
Conference Partner	2.5 Lakh	A,E,F,G,H,I
Platinum Partners	2.0 Lakh	B,E,F,G,H,I
Gold Partners	1.5 Lakh	C,E,F,G,H,I
Silver Partners	1.25 Lakh	D,E,F,G,H,I
Legal partner-2	1.0 Lakh	E,F,G,H,I
MSME Partner-5	0.75 Lakh	E,F,G,H
Logo Partner-5	0.50 Lakh	F,G,H

- A. Speaker slot to a representative in the opening of session
- B. Speaker slot to a representative in the first technical session
- C. Speaker slot to a representative in the second technical session
- D. Speaker slot to a representative in the concluding technical session
- E. Prominently display of Logo through out campaign on all digital media platforms of WASME as well as page of organizing partner page
- F. Branding of company's logo on the digital backdrop
- G. Logo, website and contact details of representative in the brochure
- H. Transferable Delegate Passes to attend the conference up to 15
- I. Insertion of logo and about details of company in the conference proceedings.

All payments should be made in the accounts of WASME:

ACCOUNT HOLDER NAME: WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES (WASME)
 BANK NAME : BANK OF BARODA
 BRANCH : SECTOR 18 NOIDA
 FCRA A/C NO.: 25620200001058
 IFSC CODE : BARB0SSIGAZ
 SWIFT CODE : BARBINBBNOI

Write your query for speaker, sponsorship and branding opportunities at
advisorwasme@wasmeinfo.org, cc at info@wasmeinfo.org

Or

Contact

Mr. Shivam Kapur

M: 93115-95920

Ms. Neha Malkan

M: 99108-1323 / 89285-96072

Mr. Vikas Kumar

M: 8755947267

Contact For More Details

Priyanka Parashar

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